World Ports & Trade Summit
19-20 March 2013
St Regis Saadiyat Island Resort, Abu Dhabi

Conference Brochure
Full event programme inside

Hear from the industry’s most influential minds and share knowledge with other attendees around the world

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Registration now open at
www.worldportsandtrade.com
Global ports, key industry players and members of the International Association of Ports & Harbours (IAPH) will meet in the UAE capital from 19-20 March 2013, as the third annual edition of the World Ports & Trade Summit - held in strategic partnership with the Abu Dhabi Ports Company (ADPC) - brings the industry together to discuss the changing dynamics of seaborne trade development.

Taking place at the five-star St Regis Saadiyat Island Resort, the two-day summit agenda will deliver a hard-hitting programme of conference sessions designed to promote trade development, examine supply chain management systems and discuss port efficiency, with a number of exciting new panel discussions covering breakbulk, project cargo and heavy lift, waterborne tourism and marina development, as well as the introduction of a special Africa Focus.

An annual calendar event for global economists, port authorities, terminal operators, shipping companies, global cargo owners and investors, the two-day summit features a keynote session followed by five conference sessions giving delegates the chance to interact with the industry’s most authoritative figures and influential minds. The special Africa Focus has been added to the programme to provide delegates with keen insight into the mighty continent’s ports and harbours and the growth plans long-term.

In addition, the International Association of Ports and Harbours (IAPH) will hold its annual meeting on 18th March, just prior to the start of the World Ports & Trade Summit 2013, with ADPC hosting a reception for IAPH members. Complementary and supporting events rounding out the summit agenda include a dedicated Exhibition Zone where summit delegates can meet with a select number of handpicked exhibitors, and the annual gala awards dinner.

Social and business networking opportunities remain an important element of the summit, and the Gala Awards Dinner, as well as hosted site visits to Khalifa Port and other key UAE facilities, are a major draw for local, regional and international delegates.

Within this brochure you will find the full conference programme, details on how to register your place and plan your visit to the spectacular St Regis Saadiyat Resort in Abu Dhabi.

We look forward to seeing you in March.

The Seatrade team, organizers of World Ports & Trade Summit 2013
World Ports & Trade Summit 2013 will feature...

IAPH Annual Meeting
The International Association of Ports and Harbours (IAPH) will hold its Annual Meeting in conjunction with WPTS 2013 on the 18th March. On the same day, ADPC will host a luncheon for IAPH members allowing IAPH attendees to benefit from joining WPTS conference sessions from the 19-20th March 2013.

The Opening Keynote Session
This will be hosted by an international broadcaster with a welcome from Strategic Partner, ADPC. The session will feature presentations from leading speakers across the region discussing the importance of the region’s economy and crucial geographical position in driving development; the dramatic shifts in the pattern of world trade and the critical importance of the north south axis and links with the emerging economies of Africa as well as Asia; the path of the world economy out of recession and how the financial crisis has changed some of the fundamentals forever.

The Conference
The 2 day conference features five sessions comprising panel debates, expert presentations and Q&A sessions to give delegates access to some of the industry’s most authoritative figures and influential minds.

Exhibition Zone
This premium exhibition will complement the conference with handpicked exhibiting companies who will showcase their services and solutions to delegates at the Summit.

Gala Awards Dinner
The launch of a Gala Awards dinner in 2012 was well received by the industry. The first WPTS World Ports Award was to Eddy Bruyninckx, CEO of the Port of Antwerp in recognition of the outstanding job he has done in the Port of Antwerp over a period of 20 years, in the fields of business development, port organisation, sustainability and corporate social responsibility. For 2013, there will be more awards given during a formal gala dinner event, giving companies an excellent opportunity to extend corporate hospitality to their clients and business partners.

Tour of Khalifa Port
There will be a tour of Khalifa Port on Thursday 21st March, allowing delegates to join the tour and not miss any of the conference sessions. Details of the tour are available on the event website along with a booking form.

Social Programme & Networking
As well as the Gala Awards Dinner, there will be numerous and key networking opportunities during delegate lunch breaks, coffee breaks, the welcome reception and other opportunities during the two days.

“Shipping needs to adopt nuclear fuel in order to create a cleaner world. Bigger ships driven by nuclear energy can help eliminate concerns about bunker fuel pollution. Gulf countries could come together linking each other with pipelines and creating mega ports, capable of accommodating bigger ships,”
Adel Jebera Al Bufalah Senior Vice President at ADNATCO-NGSCO

“While the Summit was a celebration of potential for growth, it is important to look at where such growth would take us.”
Jonathon Porritt Founder of Forum for the Future and initiator of the Sustainable Shipping Initiative (SSI)

“Vessel size growth will continue to improve. What is considered extreme today is the normal of tomorrow.”
Dr Ing Felix Kasiske Partner Terminal Development and Design, Hamburg Port & Consultancy, Germany

“The world will need 50 per cent more energy in 2030 than it did in 2008. Much of this growth will be non-OECD (Organisation for Economic Co-operation and Development) driven – as much as 80 to 90 per cent. Until 2035, we will still be living in a fossil fuel world,”
Siamak Namazi General Manager, AGC, UAE

As a result of increased focus on fuel efficiency and new regulations for new tonnage, orders may go up further in Dry Bulk and Tanker sectors.”
Tim Power Director Head of Maritime Advisors, Drewry, UK

“Overheard at WPTS 2012 conference”
Day 1: Tuesday 19th March 2013

VIP Opening & Keynote Address
A dynamic scene-setting session providing a platform for high level debate and discussion for the promotion of trade development, supply chain management and port efficiency. As the nucleus for world economic growth and growing geopolitical influence continues to shift east, how can the Middle East and specifically the Gulf region, continue to strengthen its position as a major strategic player on the world stage?

Confirmed speakers:
- HE Jamal Majid Bin Thaniah, Vice Chairman, DP World
- Grant Gilfillan, CEO, Sydney Ports Corporation & First Vice President of IAPH

World Trade and Economics’ Forum
New global realities exacerbated by the global economic crisis are presenting many critical challenges to governments, policy makers and business leaders alike. An intensive two-hour debate will feature a critical discussion about the impact of these unprecedented global changes and the resulting challenges and pressures applied to patterns of international and regional trade and economic realities over the short, medium and long-term.

Confirmed speakers:
- Professor Douglas McWilliams, Bunden Centre for Economics and Business Research, UK
- Dr. Ed Morse, Managing Director – Global Head of Commodities Research, CitiBank, USA
- Dr. Kai Stukenbrock, Director of Sovereign & Public Ratings, Standard & Poors, Germany
- Badr Jafar, Vice Chairman, Gulftainer, UAE
- Amrita Sen, Senior Analyst, Energy Aspects, UK
- Sherife Abdelmessih, Chief Executive, Future Energy Corporation, Egypt

Day 2: Wednesday 20th March 2013

Maritime & Port Development in the New Global and Economic Era
Experts will analyse the changing dynamics of seaborne trade development. Critical issues will be assessed such as increased ship size and the ‘cascade’ effect on intra-regional and international trading patterns, the impact of the expansion of the Panama Canal, Feeder Service development, taking examples from ‘emerging’ regions such as Sri Lanka and the Indian Sub-Continent. An emerging markets theme will continue through this session with a realistic assessment of Africa’s trade and investment potential, including the impact of China’s insatiable demand for raw materials which are driving Africa’s growing commercial importance, through the emergence of stronger trade and shipping links with the rest of the world.

Confirmed speakers:
- Tony Douglas, CEO, ADPC
- Dr. Priyath Wickrama, Chairman, Sri Lanka Port Authority, Sri Lanka
- Andre Toet, CEO, Port of Sohar, Oman
- Dr. Jonathan Beard, Executive Director, GHK Economic and Management Consultants

Africa Focus

Session Chairman
- Chris Hayman, Chairman, Seatrade Communications, UK

Keynote Industry Address
- Eddy Bruyninckx, CEO, Antwerp Port Authority, Belgium

Confirmed Speakers:
- Nishal Sooredo, Senior Consultant, Drewry UK
- Tao Morwe, Chief Executive, Transnet National Ports Authority, SA

General Experts

Confirmed speakers:
- Nishal Sooredo, Senior Consultant, Drewry UK

South Africa

Confirmed speakers:
- Tao Morwe, Chief Executive, Transnet National Ports Authority, SA

Port Infrastructure, Equipment and Operational Challenges
Highlighting the latest in port technology, considering a broad range of issues, successful commercial ‘blue-prints’ and industry case studies from port automation to cargo handling. This session will also focus on the on-going challenges impacting successful port operation including security and environmental best practice utilising examples and case studies from other ports in the region and internationally.

Sessions Chairman
- John Wylie, CEO, Agility Logistics, UAE

Confirmed speakers:
- Capt. David Padman, Port Klang Authority
- Kenny Dalton, Managing Director, Maritime Integrated Services Ltd, UK
- Joost Achterkamp, Terminal Area Project Manager, ADPC
- Angelo De Jong, Senior Manager Projects, Abu Dhabi Terminals, UAE
- Jay New, Commercial Director, Gulftainer, UAE

Hear from speakers from each of these major international companies... only at WPTS 2013.

Hear from the industry’s most influential minds and share knowledge

WPTS Conference Programme 2013
Day 2: Parallel Summit Sessions

Breakbulk, Project Cargo and Heavy Lift
The region has been experiencing a strong resurgence in construction projects, infrastructure development and increased activity in industries such as oil and gas, petrochemicals and aluminium. The need therefore to develop further dialogue between both the users and providers of heavy lift shipping and transport is reflected in this important session, including debate on the competitive landscape for heavy lift shipping and the supply and demand balance, performance criteria to meet the needs of the market as well as the role of project freight forwarding.

Confirmed speakers:
- Susan Oatway, Bulk Shipping, Drewry Shipping Consultants
- Suresh Iyer, General Manager, Big Lift Shipping, UAE
- Cameron Waugh, General Manager, Middle East Region, ALE Middle East, LLC, UAE
- Neil Watson, GC Manager, Abu Dhabi Terminals, UAE
- Mohammed Jaber, Chief Operating Officer, Agility, UAE

Waterborne Tourism and Marina Development
As tourism numbers continue to grow across the region, what are the challenges and opportunities for cruise tourism development in the Gulf and wider Middle East? With a high percentage of the world’s super-yacht fleet owned by high net-worth individuals in the Gulf, the rapid development of Abu Dhabi’s natural archipelago of islands, further compels the business rationale for a world class super yacht marina development. In addition are plans for Waterfront development in Abu Dhabi including the transformation of Mina Zayed into a centre for the maritime leisure and tourism sector. This session will draw upon the examples of European ports where former commercial port areas located close to the city have experienced a dramatic change of use.

Session Chairman
- Gary Groenewold, Vice President, Westrec Marinas, Board Member of the International Super-yacht Society; current chairman of the Association of Marina Industries, USA

Confirmed speakers:
- Eamon Bradshaw, CEO, The Port of Galway, Rep of Ireland
- Hamad Mohammed Bin Mejren, Executive Director – Business Tourism, DTCM
- Helen Beck, Regional Director, International Representatives – Europe, Middle East & Africa, Royal Caribbean, UK
- Susan Oatway
- Suresh Iyer
- Cameron Waugh
- Neil Watson
- Mohammed Jaber
Building Port Khalifa - A Major Maritime Projects Forum

Accelerating Economic Development, Improving Efficiency!

Abu Dhabi government through its company Abu Dhabi Ports Company (ADPC) has been investing heavily in maritime infrastructure projects in order to further establish its position as a regional and international trading, maritime and logistics hub. Vast strategic investments have been made in the upgrading of wharfs and berths, ports & traffic coordination systems, harbour deepening and construction, integrated terminal management systems and replacement and upgrading of breakwaters. The ability to manage the challenges and constraints that major projects such as the construction of Port Khalifa posed, is vital for successful project completion. This interactive Forum will therefore showcase the strategies and solutions that are vital for improving operational performance, providing an in-depth industry blue-print for all executives and professionals that are involved in the planning and implementation of major maritime projects.

An interactive forum programme includes the following highlights:

- Master-plan overview including the project background and scope for Port Khalifa (commercial objectives, sub-projects, the background and reasons for the project risks)
- The importance of dynamic port planning and implementing an efficient project supply chain
- Developing sustainable and effective port infrastructure (Port Roads, Rail Infrastructure)
- An analysis of a wide range of circumstances that arose from such major developments including lessons learnt
- Cost estimating, financial planning and effective project management practices

**Form Programme**

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<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>10.00 – 10.20</td>
<td>Programme management</td>
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<tr>
<td>10.20 – 10.40</td>
<td>Semi Automated Terminal Design and development worldwide</td>
</tr>
<tr>
<td>10.40 – 11.00</td>
<td>Semi Automation the next steps and lessons learnt</td>
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<tr>
<td>11.00 – 11.30</td>
<td>Networking Refreshment Break</td>
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<tr>
<td>11.30 – 11.50</td>
<td>Future rail connection</td>
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<tr>
<td>11.50 – 12.10</td>
<td>Sustainability and masterplan development</td>
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<tr>
<td>12.10 – 12.30</td>
<td>Khalifa Port development</td>
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<tr>
<td>12.30 – 12.50</td>
<td>Terminal operations and an analysis of performance</td>
</tr>
<tr>
<td>12.50 – 13.10</td>
<td>Question &amp; Answer</td>
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This Forum is free to attend for all WPTS participants and visitors. See the event website for more details.

**Sign Up Today for Tour of Khalifa Port**

All registered delegates are invited to tour Khalifa Port, the new state-of-the-art gateway to Abu Dhabi handling all of the capital’s container traffic. The Port also holds the title of first semi-automated container terminal in the region.

Officially inaugurated in late 2012, you will be one of the first to visit the port and see the commercial operations in full swing. In time, the megaproject will create more than 100,000 jobs, contributing 15% of the Emirate’s non-oil GDP by 2030.

Signing up for the Port Tour is easy and you can do this by visiting www.worldportsandtrade.com. Do note you will need to provide your passport copy 3 days in advance of the tour to be allowed on the visit.

**Port Tour Timetable**

To ensure you miss none of the Summit, we have scheduled the Port Tour for Thursday 21st March (the Summit runs from 19-20 March).

- **The Date:** 21st March 2013
- **The timing:** 10.00 from St Regis Saadiyat Island Resort
- **Duration of Port Tour** (including transport to and from the port): 3 hours
- **Arriving back at venue:** 13.00-13.30
### Monday 18 March
- **Day**
  - IAPH Asia/Oceania Regional Meeting
- **Day**
  - Site visit to Khalifa Port for attendees at WPTS

### Tuesday 19 March
- **09:00**
  - Exhibition Opens
- **09:00 – 10:00**
  - Delegate Coffee in exhibition area
- **10:00**
  - Opening Ceremony & Keynote Address
- **12:30 – 14:00**
  - Delegate Luncheon
- **14:00 – 17:00**
  - Conference Session: World Trade & Economics Forum
- **15:30 – 16:00**
  - Delegate Coffee in exhibition area

### Wednesday 20 March
- **09:00**
  - Exhibition Opens
- **09:00 – 08:45**
  - Delegate Coffee in exhibition area
- **09:45 – 11:15**
  - Conference Session: Maritime & Port Development in the New Global & Economic Era
- **11:15 – 11:30**
  - Delegate Coffee in exhibition area
- **11:30 – 13:00**
  - Conference Session: Port infrastructure, equipment & operational challenges
- **13:00 – 14:00**
  - Delegate Luncheon
- **13:00 – 14:00**
  - Private Luncheon
- **14:00 – 17:00**
  - Conference Session: Breakbulk, project cargo and heavy lift (parallel session)
- **14:00 – 17:00**
  - Conference Session: Waterborne tourism and marina development (parallel session)
- **15:30 – 16:00**
  - Delegate Coffee in exhibition area
- **18:00**
  - Exhibition Closes

### Thursday 21 March
- **Tour of Khalifa Port**
  - **10.00**
    - St Regis Saadiyat Island Resort
  - **13.00-13.00**
    - Return to St Regis Saadiyat Island Resort
  - Note: registration is required for this tour.
  - Visit website for details
Interested in attending? Here’s what to do next

1. **Register your Place.** Register on the event website, [www.worldportsandtrade.com](http://www.worldportsandtrade.com) or booking form. Conference delegate places are US$815 and include a whole array of benefits.

2. **Book your accommodation.** A special rate for participants at this year’s World Ports and Trade Summit 2013 has been arranged with the St Regis, Saadiyat Island Resort - the venue for the event. To benefit from this exclusive rate please go to [www.worldportsandtrade.com](http://www.worldportsandtrade.com) and Plan your Trip.

3. **Arrange your flight.** Abu Dhabi International Airport is well served by international airlines and the award-winning Etihad Airways, the national airline of Abu Dhabi, which now travels to over 70 destinations worldwide. To assist with other travel requirements or to provide alternative accommodation options in Abu Dhabi, we have appointed Planet Travel and Tourism to be the official agent for the event. Planet will provide options for hotel accommodation, transportation & visa assistance services.

4. **Getting to the venue:** The St. Regis Saadiyat Island Resort, Abu Dhabi, located on Saadiyat Island, is a prestigious resort in Abu Dhabi. Saadiyat Island is located 500 meters off the coast of Abu Dhabi.

5. **Driving Directions:**
   - **From Abu Dhabi City** From Mena (port) area take Sheikh Khalifa Bridge to Sheikh Khalifa Highway E12. On Saadiyat Island take exit 11 and follow road signs to The St. Regis Saadiyat Island Resort.
   - **From Dubai or Abu Dhabi** Via E11 take Saadiyat Island/Yas Island exit on to Sheikh Khalifa Highway E12 and drive through to Saadiyat Island. Take Exit 11 and follow road signs to The St. Regis Saadiyat Island Resort.

6. **Join us on Linkedin.** Join the World Ports & Trade Summit group on linkedin and receive the latest news and information from the event. Start meeting other attendees before you join us at the event.

7. **QR code.** Use your smartphone to link directly to the registration page on [www.worldportsandtrade.com](http://www.worldportsandtrade.com)

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