

A Seatrade Special Publication

# Middle East Workboats & Offshore Marine

Middle East Workboats & Offshore Marine Magazine brings you coverage of the very latest in news and views on the burgeoning marine offshore and workboats maritime sectors.

**Publishing:**  
September 2016

The Middle East workboat market continues to thrive as the buoyant offshore sector embraces new drilling and enhanced oil recovery technologies and more jack-up rigs arrive in the region's waters. Tumbling oil prices, even if more than just a short-term blip, are unlikely to dent the market. Charterers are insisting on younger and more sophisticated vessels come what may.

Meanwhile, workboat demand in the booming on- and offshore civil construction and land reclamation sector is surging ahead. EPC contractors have never needed more tug/barge combinations, landing craft, lift-ships and dredgers. Vast civil engineering contracts from Kuwait in the upper Gulf through the GCC member nations to Oman, just outside the Gulf, will underpin a growing requirement for more service vessels of nay different types.

Despite the region's huge energy reserves, the sustainability drive gathers momentum. More efficient hull forms, gas-powered service craft, and a new region-specific notation from the UAE's young class society are all factors which are making waves in a sector which, historically, has been a haven for older, standard craft. Now, demand focused on larger workboats of increased sophistication

New ports and terminals, more shipbuilders and repair yards are gearing up to meet the service requirements of the workboat sector. Equipment manufacturers, including some of the world's leading propulsion companies, dynamic-positioning system manufacturers, thruster specialists and maritime communications firms, are all growing their Middle East presence to meet the region's increasingly diverse demands.

Meanwhile, safety and security is rapidly climbing the business agenda of many vessel and marine installation operators. The possible opening of regional restricted markets is likely to add impetus to this drive.

Seatrade's MEWBOM will address these issues, and many more, in its 2016 issue which will be published in September 2016. The magazine will be widely distributed at Seatrade Maritime Middle East Dubai 2016

**Advertising in Middle East Work boats & Offshore Marine magazine, ensures:**

- direct access to a buoyant market-place undergoing rapid technological transformation
- a niche and specialist sector publication offering twice-a-year coverage
- cutting edge news and analysis brought to you by Seatrade, the leading global maritime publisher
- linked to the only regional exhibition and networking events how casing the latest in work boat innovation and the offshore marine market
- a unique opportunity to penetrate a fertile and lucrative market

Don't miss the chance to reach this sector as its profile undergoesa transformation. Make sure your company is represented inthis publication. Contact us today.

# Middle East Workboats & Offshore Marine



## ADVERTISING RATES

### Cover positions September

254 mm X 178 mm (Non Bleed) OR 303 mm X 216 mm (Bleed)

Inside front cover	US\$6,030	<input type="checkbox"/>
Inside back cover	US\$5,850	<input type="checkbox"/>
Outside back cover	US\$6,395	<input type="checkbox"/>

### Double Page Spread September

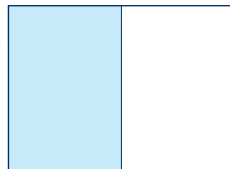
1 insertion	US\$9,130	<input type="checkbox"/>
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297mm (h) x 420mm (w)\*  
11<sup>3</sup>/<sub>4</sub>in (h) x 16<sup>1</sup>/<sub>2</sub>in (w)\*

### Full Page September

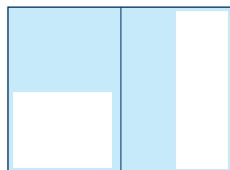
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297mm (h) x 210mm (w)\*  
11<sup>3</sup>/<sub>4</sub>in (h) x 8<sup>3</sup>/<sub>4</sub>in (w)\*

### Half Page September

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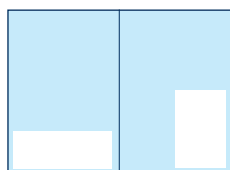


**Horizontal**  
124mm (h) x 178mm (w)  
4<sup>7</sup>/<sub>8</sub>in (h) x 7in (w)

**Vertical**  
254mm (h) x 86mm (w)  
10in (h) x 3<sup>3</sup>/<sub>8</sub>in (w)

### Quarter Page September

1 insertion	US\$2,920	<input type="checkbox"/>
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**Horizontal**  
62mm (h) x 178mm (w)  
2<sup>1</sup>/<sub>2</sub>in (h) x 7in (w)

**Vertical**  
124mm (h) x 86mm (w)  
4<sup>7</sup>/<sub>8</sub>in (h) x 3<sup>3</sup>/<sub>8</sub>in (w)

\*Trimmed size, please add minimum of 3mm bleed on all edges for trimming allowance.

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MEWBOM 2016

Please return this form to Ian Vernau:

Email: [ian.vernau@ubm.com](mailto:ian.vernau@ubm.com)

Fax: +44 1206 545190

#### File Formats

Preferred: PDF  
PDF/X-1a: 2001, pass4press PDF or equivalent press ready PDF.  
(Allow 3mm bleed where appropriate.)

#### Media

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[libby.isted@ubm.com](mailto:libby.isted@ubm.com)

#### Acceptable:

- JPG, TIFF, Bitmap EPS or PDF  
300dpi min, CMYK, flattened files (ie. no transparency).
- Vector EPS  
Embed or outline all type matter, flatten files (ie. no transparency), CMYK.
- Mac Applications  
QuarkXpress - version 9  
Illustrator, Photoshop,  
Indesign - Adobe Creative Cloud  
(All high-res graphics etc. must also be supplied).

**All artwork must be supplied as finished artwork or a charge may be applicable.**

#### Production contact details

Viv Marsh, Production Manager  
Seatrade,  
Seatrade House,  
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United Kingdom

+44 1206 545121  
[viv.marsh@ubm.com](mailto:viv.marsh@ubm.com)

# Middle East Workboats & Offshore Marine

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## ADVERTISING RATES

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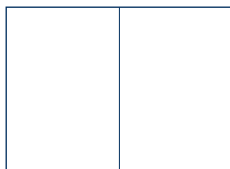
Inside front cover	£3,940	<input type="checkbox"/>
Inside back cover	£3,820	<input type="checkbox"/>
Outside back cover	£4,180	<input type="checkbox"/>

September

### Double Page Spread

1 insertion	£5,975	<input type="checkbox"/>
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September



297mm (h) x 420mm (w)\*  
11¾in (h) x 16½in (w)\*

### Full Page

1 insertion	£3,580	<input type="checkbox"/>
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September

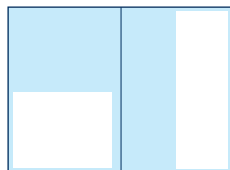


297mm (h) x 210mm (w)\*  
11¾in (h) x 8¾in (w)\*

### Half Page

1 insertion	£2,510	<input type="checkbox"/>
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September



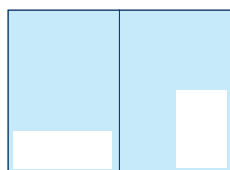
**Horizontal**  
124mm (h) x 178mm (w)  
4¾in (h) x 7in (w)

**Vertical**  
254mm (h) x 86mm (w)  
10in (h) x 3¾in (w)

### Quarter Page

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September



**Horizontal**  
62mm (h) x 178mm (w)  
2½in (h) x 7in (w)

**Vertical**  
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4¾in (h) x 3¾in (w)

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Please return this form to Ian Vernau:

Email: [ian.vernau@ubm.com](mailto:ian.vernau@ubm.com)

Fax: +44 1206 545190

#### File Formats

Preferred: PDF  
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(Allow 3mm bleed where appropriate.)

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Seatrade,  
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42 North Station Road,  
Colchester, Essex, CO1 1RB  
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[viv.marsh@ubm.com](mailto:viv.marsh@ubm.com)

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Inside front cover	€4,815	<input type="checkbox"/>
Inside back cover	€4,720	<input type="checkbox"/>
Outside back cover	€5,115	<input type="checkbox"/>

September

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1 insertion	€7,300	<input type="checkbox"/>
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### Full Page

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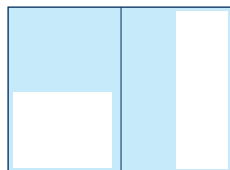


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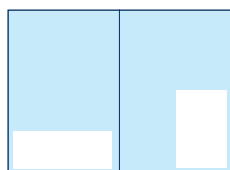
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**Vertical**  
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1 insertion	€2,340	<input type="checkbox"/>
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September



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