

# Seatrade® Directory

## The essential directory for the Maritime industry

The Seatrade Directory allows potential customers to look up your business information. The Directory features a wealth of Product Suppliers and Service Providers and is the essential resource for Shipping, Maritime and Offshore Marine supply chains.

- The Seatrade Directory offers you a platform to customise your own company profile, create content and showcase your products.
- Start promoting your business for **FREE**
- Control your listing with a self-service portal
- Download the how-to-guide here: [ubm.seatrademaritimeevents.com/directoryhowto/](http://ubm.seatrademaritimeevents.com/directoryhowto/)

**Customise your listing** with logo and cover photo

**Publish your news, press releases and case studies**

**Live event promotion** to highlight your presence and stand number at upcoming trade events

### Premium Listings

are promoted throughout the directory and in search results

**Image gallery** with rotating gallery of images

### Integrate your social media feeds

by pulling in your official Twitter account, making it simple to keep the directory updated.

The Seatrade Directory is **Mobile Responsive** meaning that it will work well on any device, big or small.

If you have any questions about your listing please contact **Ian Vernau** [ian.vernau@ubm.com](mailto:ian.vernau@ubm.com) or call +44 (0) 1206 541564



# Seatrade<sup>®</sup> Directory

Choose from a 12 month standard or premium listing:

	Standard Listing	Premium Listing
<b>Company Name</b>	✓	✓
<b>Your own URL</b> eg Directory.seatrade-maritime.com/ yourcompany	✓	✓
<b>Business type</b> eg. Installer, Consultant, Manufacturer	More than 1	More than 1
<b>Address</b>	Single company address	Multiple site addresses
<b>Website address</b>	✓	✓
<b>Categories</b> eg. Offshore, logistics, navigation	3	Unlimited
<b>Description text</b>	100 words	250 words
<b>Company logo</b>	✓	✓
<b>Association logos</b>	✓	✓
<b>Telephone number</b>	✓	✓
<b>Contact email form</b>	✓	✓
<b>Event promotion</b> Which of our events will they be exhibiting at, stand details	✓	✓
<b>Publish</b> your own press releases and product specs	✓	✓
<b>Images</b> to customise profile	3	Unlimited
<b>Cover photo</b>		✓
<b>'Featured Company'</b> Your logo promotion across the Seatrade Directory		✓
<b>Promoted in Directory email newsletters</b>		✓
<b>Featured listing on searches</b> Your listing promoted at the top of all relevant searches		✓
<b>Host your own videos</b>		✓
<b>Download leads</b> Upload your brochures and videos as gated content – find out exactly who is accessing your content (name, company name, email address, job title) and follow up the sales lead		✓
<b>Pull in your official Twitter Feeds</b> and highlight your social media accounts to keep company profile fresh		✓
	<p>£295 exhibitor £550 non-exhibitor 12 months Standard Listing</p>	<p>£850 exhibitor £1,600 non-exhibitor 12 months Premium Listing</p>