

# PANAMA

## Maritime Review 2016/2017

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- Customers of the Panama Canal Authority
- Panama Ship Registry
- Panama Maritime Authority (AMP)
- Ports and companies of the international and domestic maritime industry.

Now in its 16th year, the review is a highly acclaimed and comprehensive source of information for the latest developments in Panama's maritime industry – its history, achievements, operations, plans and programmes, both now and in the future.



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### FULL COLOUR

- Full page US\$ 7075   
 Half page US\$ 5205   
 Quarter page US\$ 3860   
 Double page spread US\$ 11720

### COVER POSITION

- Inside front US\$ 7605   
 Inside back US\$ 7365

### DISTRIBUTION/PRINT

16,000 copies distributed worldwide to:

- Clients & customers of the ACP & AMP
- Top users of the Canal
- High profile events in 5 continents where Seatrade are owners/managers
- Government bodies & embassies worldwide
- Multiple copies to advertisers/companies listed in the directory

### EVENTS COVERED 2017

- Panama Maritime XII World Conference & Exhibition
- Sea Asia
- Nor-Shipping 2017
- Seatrade Offshore Marine & Workboats
- Latin American congress of Ports AAPA
- Marintec China 2017
- Maritime Week Americas

### CONTENTS OF THE PANAMA MARITIME REVIEW 2016/17

- Message from President Juan Carlos Varela
- Message from the Panama Canal Administrator
- UBM Managing Director Andrew Williams' visit to Panama
- The expanded Canal inauguration
- The Panama Canal (with a sub section: the expanded waterway)
- The Panama Canal customers
- The construction of the Panama Canal and its expansion
- US ports welcome Neopanamax
- Panama Maritime Authority
- The Ship Registry celebrates 100th anniversary
- Port development
- Logistics
- Shipping services
- Legal services
- The economy
- Cruise
- Tourism
- Panama Canal Map
- Port facility information
- Useful information
- Directory of shipping and tourism services

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### MECHANICAL DATA

Size (mm)	Height	Width
Double page spread (trimmed*)	297 x	420
Full page (trimmed*)	297 x	210
Full page (non-bleed)	254 x	178
Half page horizontal	124 x	178
Half page vertical	254 x	86
Quarter page horizontal	62 x	178
Quarter page vertical	124 x	86

\* Please add minimum of 3mm bleed on all trimmed edges. All critical matter should be at least 7mm from trimmed edge.

### Seatrade Production Requirements

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Preferred: PDF  
 PDF/X-1a: 2001, pass4press PDF or equivalent press ready PDF.  
 (Allow 3mm bleed where appropriate.)

#### Acceptable:

- JPG, TIFF, Bitmap EPS or PDF 300dpi min, CMYK, flattened files (ie. no transparency).
- Vector EPS  
 Embed or outline all type matter, flatten files (ie. no transparency), CMYK.
- Mac Applications  
 QuarkXpress - version 9  
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 (All high-res graphics etc. must also be supplied).

**All artwork must be supplied as finished artwork or a charge may be applicable.**

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